

Advertising Rate Sheet

The 2010-2011 Directory of IFCA Men and Organizations

The 2010-2011 Directory will be published in December 2009 and will be distributed to over 600 member organizations and the 1200 individual members of the Fellowship. The Directory will have a two year shelf life and is the basic resource for the names, addresses, telephone, fax and e-mail addresses of the membership. It is also sold to those outside our Fellowship, who desire information about the location of IFCA Churches and Organizations.

Directory Advertising Rate Sheet

Preferred Positions

Full Page Color (Back Cover) <i>(Ad Space Sold)</i>	\$ 1,800
Full Page Color (Inside Front or Inside Back Cover)	1,500
Center Spread(either left or right position)	1,500
Full Page Color	1,300
Half Page Color	800
Full Page Black & White	800
½ Page Black & White..(5 height x 7 width)	500
1/3 Page Black & White..(4 ½ width x 5 height)	400
1/4 Page Black & White..(4 ½ width x 4 height)	300
All ads that are less than 1/4 page	250

DISCOUNT

A 10% discount is offered to current clients under contract advertising in the Voice Magazine.

MECHANICAL REQUIREMENTS

1. Width of column 13 picas
2. Width of double column 4 ½ inches
3. Depth of column 10 inches

4. Three columns to a page
5. Page size 7 1/4 x 10 inches
6. Trim size of Directory 8 1/4 x 10 3/4 inches

7. Minimum size of ad 2.25(width) x 2(height) inches
8. The Directory is printed off-set and your ad may be sent to us by email to olson@ifca.org in pdf file format. Please include fonts, art and document when sending us your ad.

9. Line Screen 133 or 150 right reading emulsion down

MISCELLANEOUS INFORMATION

Black and white advertisers may request a position within a certain state in our church listing. We will try to meet your request, but cannot make any guarantees.

Your ad space must be ordered by October 31, 2009 and the artwork submitted on or before November 13, 2009. You will be invoiced after the 2010-2011 Directory has been published. We anticipate a December 2009 publication date. Each advertiser will receive two complimentary copies of the directory.